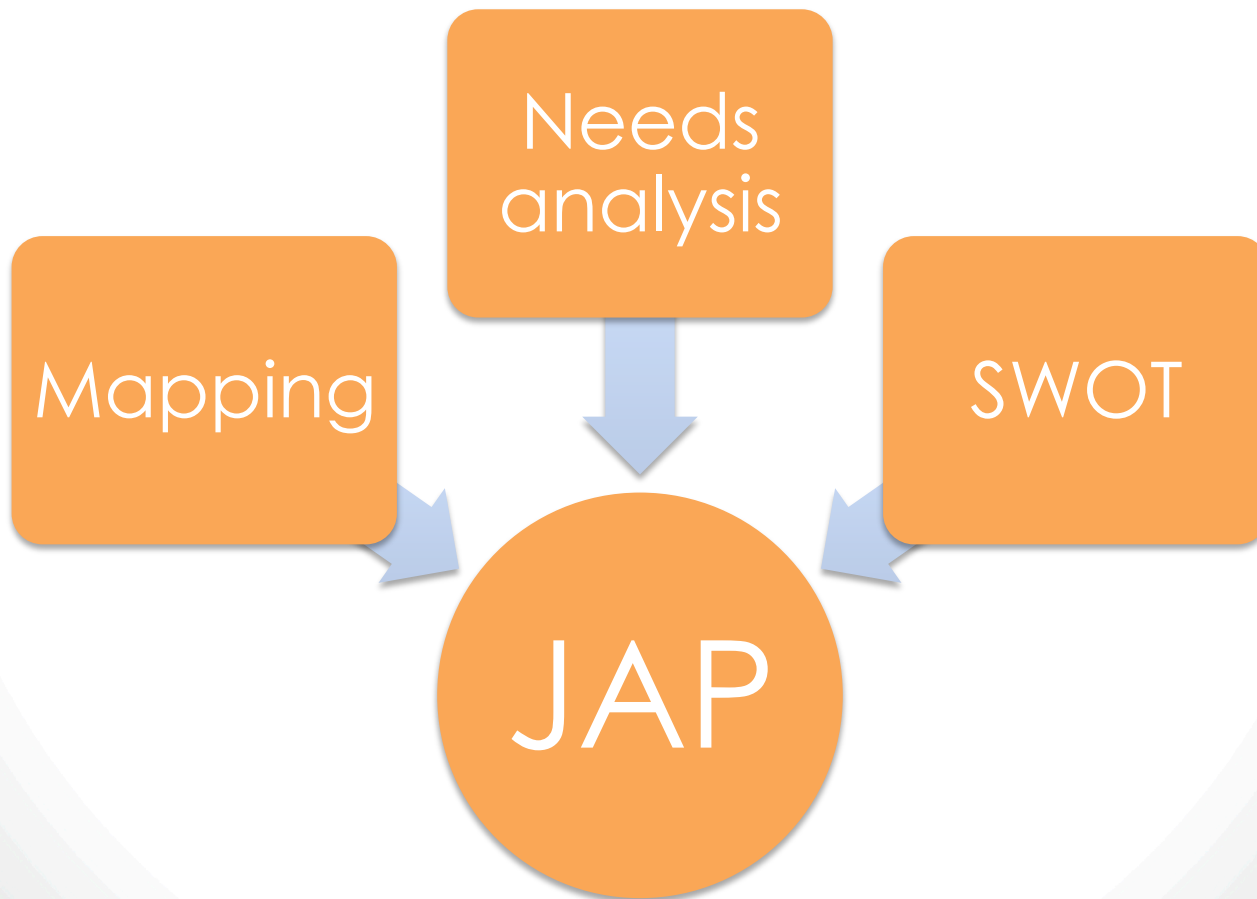
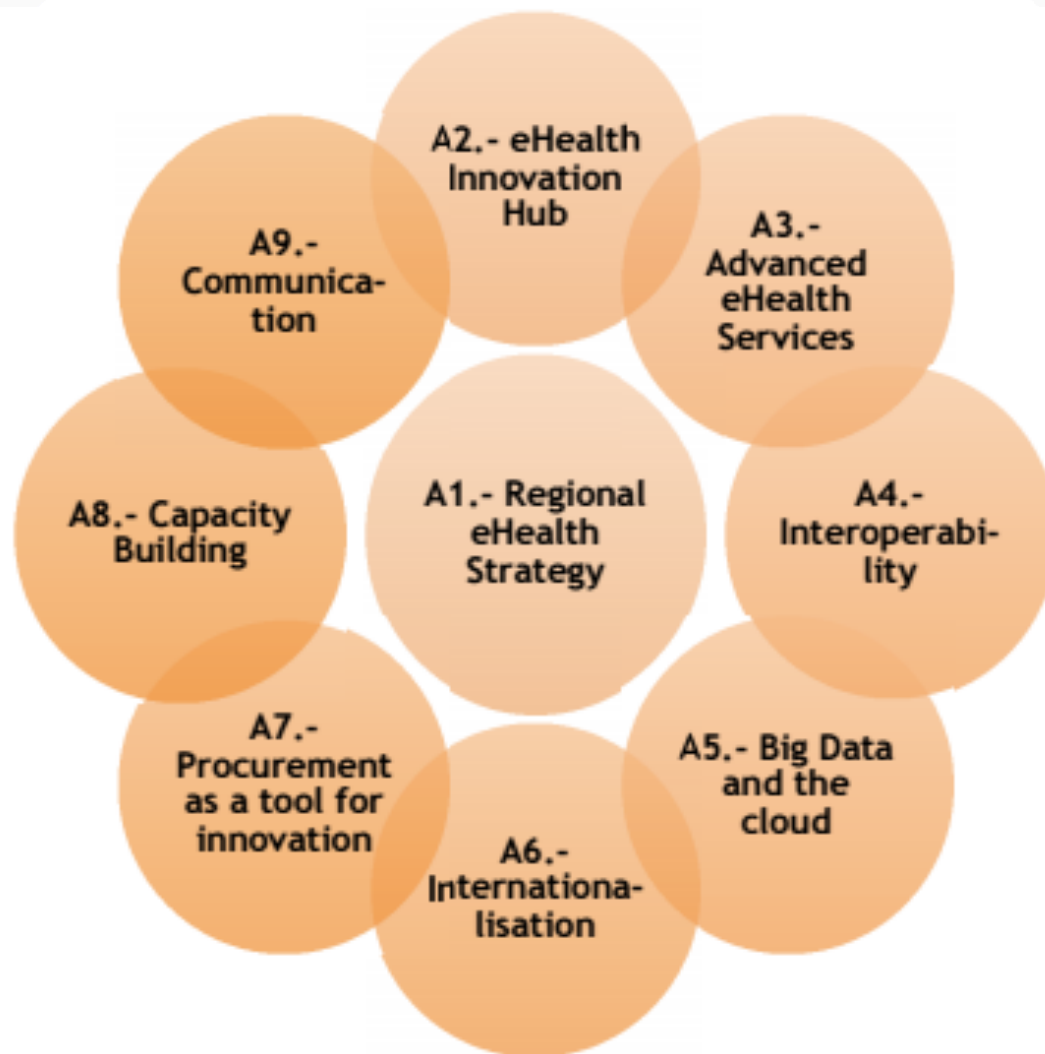


March 24, 2015 Belfast

- **JOINT ACTION PLAN**

Background





A1. eHealth Strategy

- To encourage the development and implementation of a Regional Strategic Plan that addresses both the changing health needs and incorporation of ICT in healthcare delivery.
- To establish links to any supra-regional eHealth strategies that may be appropriate, as well as the organisations responsible for them.

A2. eHealth Innovation Hub

- To facilitate the access to regional innovation support systems including testbeds/centres.
- To set up a network based on existing capabilities for innovation, testing and validation for eHealth.
- To create a “One point of entry”; a broker helping different stakeholders navigating in the infrastructure network.

A3. Advanced eHealth Services

- To increase companies' success rate in the eHealth business.
- To create business creation model for entrepreneurs and projects for innovative eHealth product and service development.
- To provide entrepreneurs with guidance to design their eHealth service or product to match real market needs with a bottom-up approach to facilitate innovation's acceptability.
- To strengthen the communication channels between public healthcare, related research organisations and entrepreneurs, including information about public procurement processes of the regional healthcare organisations.
- To advise eHealth innovators with a consolidated vision on how to implement their solutions and services.
- To advise product testing and validation (clinical or not) in TestBed & LivingLab environments to comply with regulatory issues, especially regarding data privacy and medical devices.

A4. Interoperability

- To develop regional program to accelerate interoperability in eHealth
- To promote uptake of program
- To create a cookbook for sustainable platform for interoperability
- To support modernisation of technical infrastructure for platform

A5. Big Data and the Cloud

- To identify and engage a customer (per region) with requirements (operational and technical) that can be solved with Big Data and Cloud technology.
- To promote/initiate a real regional projects based on customer requirements
 - To describe/position big data and cloud in the context of eHealth, resulting in a cookbook
 - To define/develop semi-automated validation “protocols” for cloud solutions to be used in healthcare.

A6. Internationalisation

- To raise awareness and provide intelligent information on some high potential markets for eHealth products and services
- To develop a worldwide network of eHealth clusters initiated by the core partners of READi for Health
- To provide an internationalisation cookbook to support SMEs in their pathway to international markets

A7. PCP/PPI

- To clearly identify the key stakeholder dealing with innovation procurement in Health.
- To design and implement awareness-raising campaigns addressed to procurers and SMEs to highlight the added value of innovative procurement in the introduction of new health product and services
- To provide information to policy makers and public procurers who want to start testing PCP or PPI, and need a reference framework with practical guidance on how to establish and conduct a call for PCP and/or PPI
- To cooperate on identifying opportunities and preparing for future PCPs / PPIs
- To lobby for a PCP/PPI to be implemented
- To prepare and undertake a joint PCP or PPI procurement

A8. Capacity Building

- To improve the patient/carer capabilities to effectively self-manage his/her chronic disease.
- To clearly identify the required knowledge to ease the introduction and implementation of innovative solutions within the healthcare system
- To create substantial commitment for current healthcare systems and health professional practices to become learning care systems utilizing ICT
- To provide eHealth innovation enabling knowledge to innovators stakeholders (healthcare workforce, SMEs, , entrepreneurs, researchers) in the specific eHealth requirements

A9. Communication

- To map key stakeholders with high impact on eHealth innovation and uptake
- To develop detailed communication plan for the READi for Health project results in the regions. Map communication routes and tailor specific messages for each key stakeholder within eHealth ecosystem.
- To produce "eHealth for healthcare professionals" presentation for hospitals/healthcare sector managers and professionals.