

Region Skåne in Brussels





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Climate, CCI,
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Our mission

- To promote **growth** and **development** in Skåne
- To increase **Skåne's visibility** in Brussels and promote interest for our region
- To increase our **stakeholders' understanding of political processes** in Brussels (and the EU)
- To enable **Skåne's participation in policy processes** in Brussels, through **cooperation** and **networking** at the EU level
- To **support the region's project development** when needed, by finding project partners, mapping possibilities for financing, monitoring calls

Our annual work plan

- 1. International presence**
- 2. Cooperation**
- 3. Policy monitoring and influencing**
- 4. Program and projects**

Program and projects

What do we do?

- Inspiration
Information about EU policy and sector programs
- Cooperation and visibility
Identifying interesting project and marketing opportunities
- Partner search through networking



How do we do it?

- Monitoring of sector programs and EU policy

For interesting calls, policy developments

- Through our networks (formal and informal)

ERRIN, EUREGHA, EIP AHA...

- Organisation of events

To improve visibility, market and to network

- Information

List of seminars, own website (under development), social media (@SkaneEUoffice), reports from conferences, analyses, visits from public and private sector, schools...

Our networks in Brussels



eHealth specific interest

- European Innovation Partnership for Active and Healthy Ageing, EIP-AHA

New calls for commitment, reference site and commitments in action groups

- Skåne Innovation Healthy Ageing, SIHA

Informal platform for all stakeholders interested in healthy ageing

- eHealth week

8-10 June Amsterdam, Dutch Presidency, Theme: Empowering People, Trust & Standards and Innovation & Transition

- ERRIN health brokerage event

21-22 June Brussels. Digitalisation of health systems one theme

- eHealth Stakeholder group

Informal Commission expert group. Access via EUREGHA

eHealth specific interest

- eHealth news portal

ehealthnews.eu

Business & industry/research & Innovation/policy/conferences

