

READi for Health & ECHAlliance Anette Orheim

#### >110 COMPANIES AND ORGANISATIONS

OF THE VILLAGE IS

JHARITAT

1250

**VILLAGERS HAVE** 

AI RFADY

MOVED IN

IN TOTAL  $80\,000\,m^2$  PREMISES

41 000 SQUARE METRES ARE HOUSES WITH 17 000 m<sup>2</sup> LAB SPACE

25 000 square metres office space

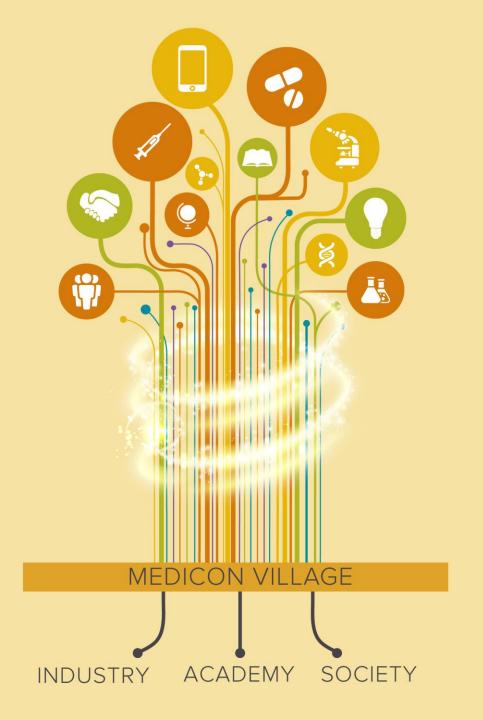
 $\frac{14~000\,m^2}{\text{common space}}$ 



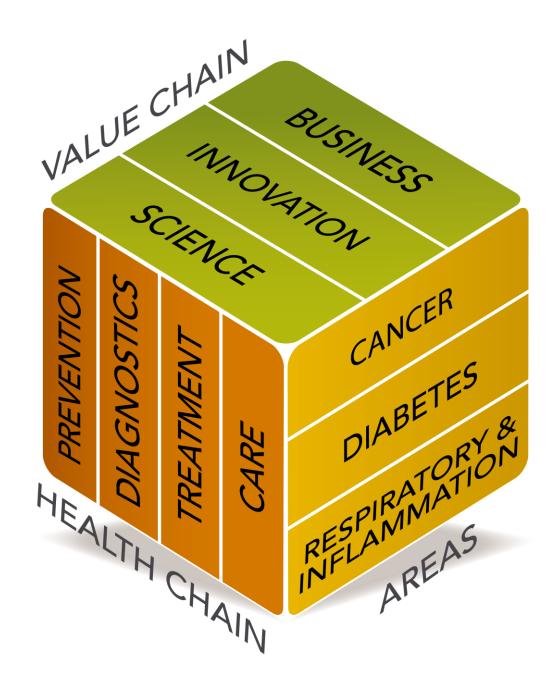


#### DUR MISSION

At Medicon Village we want to create an environment where research, innovation and entrepreneurship work together to create value for people's health and wellbeing









#### OUR VISION

Medicon Village should be a world class actor within life science.



#### **Twin Clusters**



Welsh Government Life Science sector







**inno**pole

Switzerland 2016

- Scientific collaborations
  - Talent programs
- Clinical trials international network
  - Business investments
    - Fund raising
- Soft landing for companies willing to expand
  - Easy access to eminent Life Science eco-systems
  - Stimulation & calibration of world class way of working
    - Annual network meeting



#### **Twin concept collaborations**

- When you meet and get to know new people new possibilities for innovations are born
  - Knowledge sharing
  - Cross border and sector projects
  - International collaboration a prerequisite for growth for SMEs
  - Medicon Village discussing possible collaboration on EU tenders - eg co-applicant COSME Clusters, Horizon 2020 INNOSUP



## Other application initiatives undertaken by Medicon Village in spring 2016

- Application towards Invest in Skåne to support Medicon Village AB cost of setting up international clusters and define "soft landing" services for Medicon Village – "Affärsutvecklingscheckar".
- **Catapult Academy** project was initiated and a tender has been entered with Vinnova to develop an integrated Medicon Village business support service with companies who currently offer business support services to Life Science companies at Medicon Village.

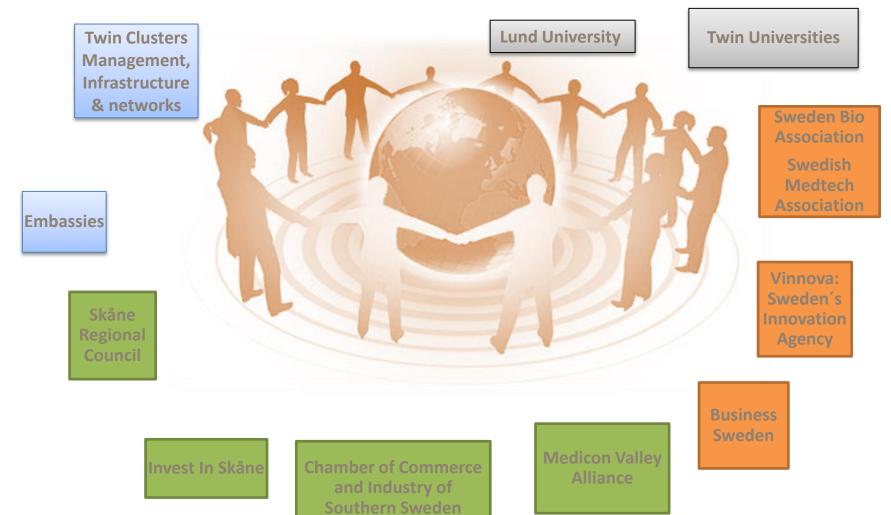


# Markets, networks, services for SMEs...

- Interesting markets: 1) Canada (planning an event at Medicon Village with Canadian Embassy in Stockholm)
   2) USA
- International networks: via Medicon Village twins, others
  depending on if pharma or medical device
- On-site (Medicon Village) patent attorneys, accounting and legal services, business development...
- Softlanding package defining matrix of services to be provided



#### **Go Global – the network**



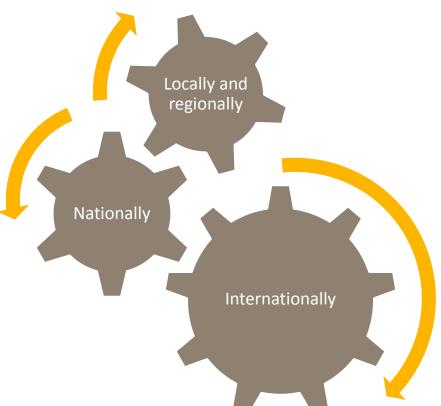


## How do we build a platform for meetings, innovation and branding purposes?

Create an arena for research, innovation and entrepreneurship in life science

#### Events for innovation and branding

- ✓ Medicon Weekend
- ✓ The Bridge
- ✓ Cancer Collaboration Day
- ✓ Working with KOLs
- ✓ Public relations
- ✓ Web, newsletters, member events





### **Events & Meetings 2016**



Entreprenörsveckan Båstad, Framtidsdag Sweden Bio,

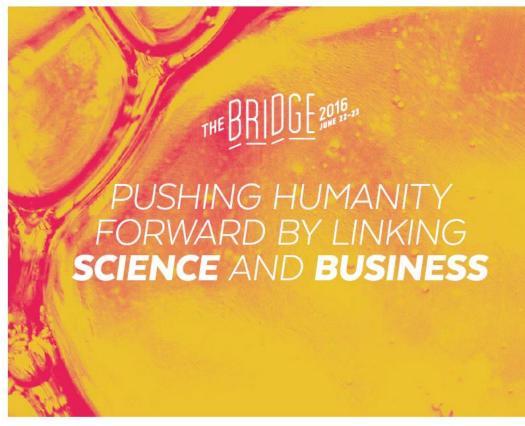
TBD: NLSD & Almedalen)



### This is "The Bridge" – in June 2016!

- A yearly two-day summit inspired by the establishment of ESS and MAXIV in Skåne, Sweden.
- A meeting-point for international thought leaders, change makers, business driven scientists, investors and global talent.
- The objective is to tackle some of humanity's largest challenges, that requires hardcore business and science solutions. Example of topics; energy, health, environment, education and global growth.
- The goal is to inspire world leading and innovative companies to push even further, with focus on R&D. Also this will have positive implications in the region.

#### www.thebridge.se









## **R&D** facility

- Production facility including pilot plant, officies, climate chambers and laboratories
- Laboratories for eg, synthetic chemistry
- Laboratories for eg. analytical- or bjo chemistry
- The buildings are connected via an indoor passage



1406

402 A

402

404

2301

202

206

D

403