

13:15 ASSEMBLE, NETWORKING

13:30 WELCOME & INTRODUCTIONS: READi FOR HEALTH, READY FOR THE FUTURE?

- JULIEN VENNE, STRATEGIC ADVISOR, EUROPEAN CONNECTED HEALTH ALLIANCE [EVENT MODERATOR]
- MYRIAM MARTIN, READi FOR HEALTH CO-ORDINATOR, TICBIOMED

13:40 POLICIES & STRATEGIES FOR DIGITALISATION OF HEALTHCARE

CLAYTON HAMILTON, UNIT LEADER, EHEALTH & INNOVATION, WORLD HEALTH ORGANISATION, REGIONAL OFFICE FOR EUROPE

- SWEDISH VISION FOR EHEALTH - TOMAS LITHNER, DIRECTOR SWEDISH EHEALTH AGENCY
- IMPLEMENTING A REGIONAL EHEALTH STRATEGY - KIRSTI YLITALO-KATAJISTO, DIRECTOR OF HEALTHCARE AND SOCIAL WELFARE, CITY OF OULU
- EHEALTH STRATEGY – AIN AAVIKSOO, DEPUTY SECRETARY GENERAL FOR E-SERVICES AND INNOVATION, MINISTRY OF SOCIAL AFFAIRS OF ESTONIA

14:10 PATIENT AND CITIZEN POWER IN THE AGE OF DIGITAL HEALTH

LAURÈNE SOUCHET, POLICY ADVISER AT EUROPEAN PATIENT FORUM

- MY DATA: HUMAN CENTRIC APPROACH FOR ORGANIZING PERSONAL DATA - MARITTA PERÄLÄ-HEAPE, DIRECTOR, CHT
- MY LIFE MY HEALTH, ANN TRONDE, REGION SKÅNE
- PATIENTS' EDUCATION – JESÚS ÁNGEL SÁNCHEZ, DIRECTOR OF FFIS

14:40 UNLOCKING EHEALTH OPPORTUNITIES THROUGH INNOVATIVE BUSINESS MODELLING

BLEDDYN REES, COMMERCIAL LAWYER, COMMERCIAL ADVISOR NHS TRUSTS

- EHEALTH INNOVATION HUB – JOHAN NY, CEO, NY CONSULTING AB
- INTEGRATION OF HOSPITAL ENVIRONMENT AND INNOVATION HUB - TIMO ALÄÄKKÖLÄ, OULU UNIVERSITY HOSPITAL
- TESTING EHEALTH SOLUTIONS IN REAL ENVIRONMENTS - CARLOS ARENAS, DIRECTOR OF THE CIEZA HOSPITAL

15:10 READi FOR HEALTH – EXPLOITATION OF LESSONS LEARNT AND SUSTAINABILITY ACTIONS

- MYRIAM MARTIN, READi FOR HEALTH CO-ORDINATOR, TICBIOMED

15:25 ROUND UP & CLOSE

- MYRIAM MARTIN, READi FOR HEALTH CO-ORDINATOR, TICBIOMED
- JULIEN VENNE, STRATEGIC ADVISOR, EUROPEAN CONNECTED HEALTH ALLIANCE [EVENT MODERATOR]

15:30 END